



Where can I try the BLU-U blue light?

The BLU-U is available in the offices of doctors who specialize in skin treatments. You can ask your doctor if your case of moderate acne is right for BLU-U Blue Light Treatment.

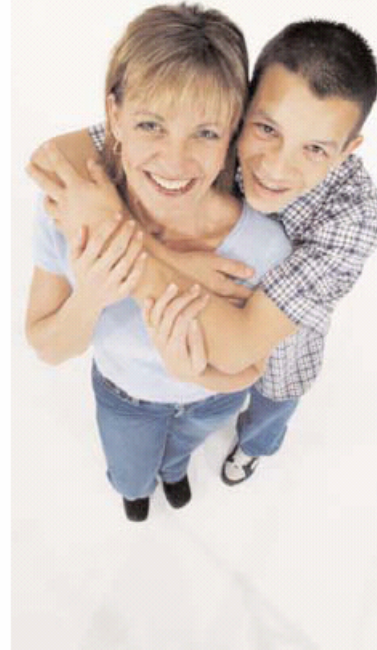
At this time, most insurance companies list the BLU-U blue light as a cosmetic treatment, so you must pay the doctor yourself. If you are looking for an alternative to medications or antibiotics, it might be just what you need.



Acne at any age.

Not exclusive to teenagers, many young adults, people in their 20's and 30's, have trouble with acne that is hard to control. The BLU-U Treatment - using light without drugs or antibiotics - may be something for you to try. Ask your doctor.

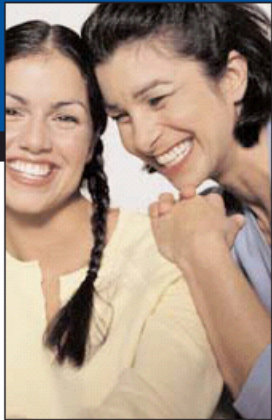
Take Control of Your ACNE...



DUSA Pharmaceuticals, Inc.®
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BLU-U® is a registered trademark of DUSA Pharmaceuticals, Inc.®
MKT-1257 Rev A

...with BLU-U® Blue Light Treatments for Moderate Acne



BLU-U® Blue Light ACNE Treatments

What is acne, and why is it so hard to control?

There are many types of acne. The most common is called acne vulgaris. Almost everyone goes through a period of acne at one time or another.

Just beneath the surface of the skin lie hundreds of tiny glands called sebaceous glands. Their function is to collect and excrete the oily substance called sebum, to keep the skin healthy.

However, the tiny pathway for the sebum to escape often becomes clogged, and a bacterium called *p. acnes* grows inside. In a short time, the area swells up, and forms a pimple on the skin.

At certain times of life, this process becomes very active, troublesome and hard to control.



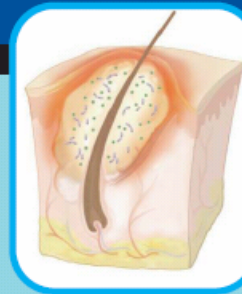
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Is there a new way to control moderate acne?

There are many treatments for moderate acne – creams, washes, medications – mild ones and very strong ones. However, your doctor may decide that certain medications, such as antibiotics, aren't right for you.

Your case of moderate acne may not be responding to medications or other conventional treatments. It may be hard for you to keep up with complicated routines of skin care. Maybe it's time to consider something new.

ACNE



BLU-U THERAPY



P. ACNES ABSENT



What's the Blue Light Treatment? How does it work?

There is now a new treatment available that doesn't depend on medication. It's called the BLU-U Blue Light Photodynamic Therapy Illuminator Model 4170.

The BLU-U is a very special blue light that can kill the *p. acnes* bacteria in your skin. Treatments are simple – you simply sit with your face close to the light for a short time at a schedule set up by your doctor, usually a 15-minute session about once or twice per week. The treatments may go on for five weeks or so. It's very safe, it's not hot, it's not painful at all. After some weeks, the blue light can control your acne, or clear it up for a very long period.

The BLU-U was cleared by the FDA in 2003 for the treatment of moderate inflammatory acne vulgaris.